



the lovelace theatre group

Photography and Video policy – October 2016

Overview

This document sets out the Lovelace Theatre Group's policy on photography and videoing of group activities, and how these photos will be used by the group. This policy covers photographs and videos of both adult and junior members, but is mainly concerned with the junior members as part of a wider set of policies around child protection.

Some parts of this policy may seem slightly restrictive, but please remember that the photographing and videoing of children is an emotive subject for some people. Other members (or their parents) may have different opinions from your own, and these are equally valid and should be respected.

Policy

- The group will use photographs and video recordings of its members for publicity purposes. This will be shared with the public through the group website, posters and programmes for shows, social media, television broadcasts, newspapers, and other types of media.
- These photos/videos may be taken by group members, or by outside professionals. Being a member of the group is taken as consent for this by the individual or their parents/guardians.
- Members of the public are asked not to video performances. We will normally video at least one performance of each production, with copies will be made available to members of the group, but this will depend on the particular show and the performance rights for it.
- Members of the public are asked to not take flash photographs during performances, but may otherwise take photos.
- Group members can take photos of group activities, so long as this doesn't cause any disruption to performances or rehearsals, or otherwise annoy people. Please **do not** take any photographs in the dressing rooms, or any other area where people may be getting changed.
- Please do not share any photos of group activities on public social media (Facebook, Twitter etc.). We're happy for photos to be shared within the group (there's a Facebook group where you can do this - it's called 'Lovelace Theatre Group current production group') or sent to the Publicity Officer for use in group publicity.
- Sharing of photos of the group on social media will only be done by the Group's Publicity officer (or somebody they nominate to act as a delegate). The Publicity Officer will make sure that the photos are appropriate to be shared in public, and do not contain anything that the group doesn't want to be releasing (for example, we might not want photos of the Dame's costumes for the panto sharing of Facebook in advance of the show).
- The publicity officer will ensure that any photos of minors used in group publicity contain as little information as possible that can be used to identify the child. Specifically:
 - Group photos will have names in alphabetical order.
 - We won't tag anyone in Facebook posts.
 - Where the photo is of an individual minor (for example in a show programme) we will simply give the child's name.